

Aims and use of the TBCSG's logo



- The TBCSG logo was created in 2024 to give better visibility to the Specialist Group's activities. It is a communication tool of the TBCSG, is not an official IUCN logo and has no legal power.
- The logo was developed and approved by the Specialist Group Executive Committee.
- The TBCSG logo will be used in conjunction with the IUCN and WCPA logos.
- Use of the logo is strictly limited to TBCSG activities.
- To ensure consistency and coordination and to avoid abuse, the logo cannot be used by TBCSG members without official approval from the TBCSG Co-Chairs. The request for use must be sent via email to stefpetro@yahoo.com and to piettheron01@gmail.com for each specific activity or initiative.

Logo Graphic Design: Emma Moletto, emmamoletto99@gmail.com

The logo was kindly provided to SG by: *SteP For Nature and People srl of Stefania Petrosillo*

Brussels, 13.05.2024

The elements of the TBCSG's logo

BRIDGE: The TBCSG aims to create and support bridges between continents, countries and people, to better protect our Planet.



COLORS: green and blue underline that TBCSG works both on land and sea, reminding us that there is no real separation between them, because everything is interconnected.

BORDERS: borders are artificial, political and administrative infrastructures. TBCSG works to overcome them for a strong dialogue and concrete cooperation.

NATURE: TBCSG exists because nature does not know borders, in the sky, in the land, and in the sea.

PEOPLE: The TBCSG wants to highlight the importance of taking into account the rights and involvement of indigenous and local communities in cross-border relations.